



QUAD CITIES CRITERIUM MOVES TO THE VILLAGE OF EAST DAVENPORT

The Quad Cities Criterium (QCC) bicycle race, contested each year on Memorial Day, will be moving to a challenging new course in the Village of East Davenport. The Criterium will be celebrating its 49th edition May 26, 2014.

The course start/finish line will be located in the heart of the Village business district on 11th Street ascending into the hills of McClellan Heights before plunging back down 12th Street to the finish for a total distance of $\frac{3}{4}$'s of a mile. Criterium race director Tom Schuler stressed that "cyclists are always looking for hilly, challenging courses that test their strength and endurance and this will be a very tough and exciting venue as we approach the 50th anniversary of the event".

The Criterium is owned by the Quad Cities Bicycle Club and has previously been contested in both Moline and the District of Rock Island. Each year 600 participants travel from around the Midwest often competing in a full weekend of bicycle races in Burlington, Muscatine and the Quad Cities, providing significant economic impact to the area and local businesses. Paul Schnell, Vice President of the Village of East Davenport Business Association, summarizes that "the Village is pleased to have such a quality event like the Criterium locating here. The long history of this fine race combined with the unique setting of the Village of East Davenport should provide a fun and entertaining family event for many years to come".

Additionally, the Criterium will be partnering with the National Pancreatic Cancer Foundation to help raise awareness and support for the NPCF mission of serving patients with pancreatic cancer and their families. All profits from this year's race will be donated to the National Pancreatic Cancer Foundation. NPCF Founder and National Director Rhonda Hatfield states that "The National Pancreatic Cancer Foundation is extremely excited to be partnering up with the Quad Cities Bicycle Club. This is a great opportunity to *ride* together on this journey to increase awareness and funding for pancreatic cancer."

For more information:

About the Village of East Davenport:

Founded in 1851, the Village of East Davenport invites you to discover our unique blend of history, shopping, confectioneries, galleries, pubs, dining, lodging, events & celebrations, along with our scenic parks that overlook the mighty Mississippi River. The Village invites you to shop, eat, drink, and play!

www.villageofeastdavenport.com.

About the Quad Cities Bicycle Club:

The Quad Cities Bicycle Club (QCBC) is the sixth largest bicycle club in the United States with more than 1200 members. The club mission is to promote safe bicycle riding for cyclists of all ages and capabilities. The QCBC offers more than 200 organized rides each year open to members and non-members alike. For more information contact John Harrington at jwhjkh@gmail.com or the Quad Cities Bicycle Club at info@qcbc.org

About the National Pancreatic Cancer Foundation.

The NPCF strives to provide quality of life, sustainability and dignity to those we serve. Through our donors and volunteers we provide an opportunity of hope and caring for those afflicted by this devastating disease. We also provide the opportunity for those family members to help fight the 4th leading cause of cancer deaths in the United States. There is no known cure, however, there are new developments every day to prolong and sustain patient quality of life.

www.pancreaticcancerfoundation.com